ABRCMS Guidelines:

* The poster board provided is approximately 4' high x 8' wide. Your poster presentation must fit within 4' high X 8' wide. Most posters range from 24'' to 48'' in height and 36'' to 96'' in width.
  + UO Printing prints on 42” rolls, so max possible height would be 42”, with no limit on width.
  + Probably want to shoot for 2:3 or 3:4 poster ratio, so
* Lay your poster sections in a logical order so that other scientists can follow your presentation. A good method is setting up your poster in a column format so that individuals interested can read your poster, 1st vertical, then top to bottom, and then left to right. Be sure to have adequate white space and avoid clutter.
* Use a type size that can be read easily from a considerable distance (4 feet or more). The title should be larger than the rest of the text. Use a legible sans serif font such as Arial or Helvetica. To accommodate those with low vision, use the following font sizes:
  + Poster titles: 158-point font (minimum: 72),
  + Section headers: 56-point font (minimum: 46),
  + Body text: 36 point-font (minimum: 24)
* Posters should stimulate discussion, not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure every item in your poster is necessary.
* When selecting colors to use for your poster, keep in mind that not everyone sees color the same way. Use colors that are high contrast (ie dark blue and white; white and black) and can be distinguished by those with colorblindness. This is a helpful tool to determine if your color palette is accessible to those who are colorblind.

Presenting:

* Hand-carry your poster to the meeting, using tubular packaging or a portfolio case. Do not mail your poster to the conference headquarters or to the meeting site.
* Come prepared with any relevant handouts you may wish to share and business cards to hand out.
* Be sure to bring pushpins, thumbtacks or velcro to mount your poster. They will not be provided to you at the conference.
* No computers or extra aids may be used during a poster presentation.
* Keep your poster presentation to about 5-8 minutes per visitor/judge and allow an additional 5 minutes for questions and answers.
* Try not to stand directly in front of your poster, allow other scientists to view the entire poster. Stand to the side.